



**Leicestershire  
Police**

Protecting our communities

Force Licensing Department  
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## **Leicestershire Police**

### **Licensing Act 2003**

#### **Representation in respect of a new premises licence application**

<b>Details of person or body making representation</b>	
Your Name:	PC Jefferson Pritchard
Your Address:	Mansfield House, 74 Belgrave Gate, Leicester LE1 3GG

<b>Details of premises representation is about</b>	
Name of Premises:	Ranya Leicester Ltd
Address of premises:	24 Braunstone Gate Leicester LE3 5LG
Application No. (if known)	

<b>Please tick one or more of the licensing objectives that your representation relates to:</b>	
Prevention of crime and disorder	X
Public Safety	X
Prevention of public nuisance	X
Protection of children from harm	X

<b>Please summarise your concerns about this application:</b>
<p>I write in my capacity as Leicester City Centre's alcohol licensing officer for Leicestershire Police, with delegated authority from the Chief Constable.</p> <p>My representation to this new premises licence application is based upon the licensing objectives, as per the Licensing Act 2003.</p> <p>The application in its current format would undermine all four licensing objectives if granted. Those being:</p> <ul style="list-style-type: none"> <li>(1) The prevention of crime and disorder.</li> <li>(2) Public Safety.</li> <li>(3) The prevention of public nuisance.</li> </ul>

(4) The protection of children from harm.

The application is for a new off-licence, in which alcohol will be supplied for consumption off the premises only.

The premises is located on Braunstone Gate within the West End part of the city.

The premises is located within the Narborough Road / Braunstone Gate “area of special interest” as per Leicester City Council’s Statement of Licensing Policy dated 2022-2027. The application makes no reference to this policy, so it unclear if the operator has considered the significance of the area.

The premises intends to operate daily between 8am and 1am, with no seasonal variations. The hours permitted for the supply of alcohol for consumption off the premises will mirror the opening hours.

The applicant has elected to licence only half of the building, with a large unlicensed area located at the rear. Therefore, customers could purchase alcohol from the premises and consume it within the rear area, as this would be classified as “off the premises”.

The application itself is extremely vague when it refers to the steps it will take to promote the four licensing objectives. The steps are vague and un-enforceable from a responsible authority’s perspective. Any conditions need to be precise, reasonable and more importantly enforceable.

The application makes no reference to basic requirements such as CCTV retention periods, number and position of such cameras. Likewise, the application makes no reference to a Challenge Policy and how the operator will ensure this is enforced. Overall, the application lacks specific details about how the operator will promote the licensing objectives.

Several other licensed premises which supply alcohol for consumption both on and off the premises are located within close proximity.

Alcohol related anti-social behaviour and violent crime in the area is a neighbourhood priority. Therefore, the police do have concerns that persons already under the influence of alcohol who are set on causing issues within the local community will have another premises in which to buy alcohol from.

Therefore, Leicestershire Police respectfully requests the application is refused, as it fails to promote all four licensing objectives.

PC2093 Jefferson Pritchard  
Leicestershire Police  
Thursday 10<sup>th</sup> April 2025